

# SPONSORSHIP PACKET



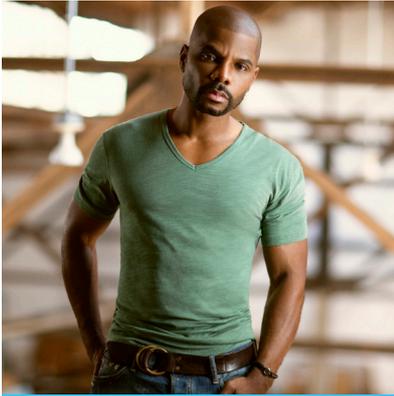
THE  
**FRANKLIN**  
**IMAGINE**GROUP

PRESENTS



CAMP LOTUS

BY GOSPEL ARTIST  
KIRK FRANKLIN



## KIRK FRANKLIN

For two decades, Kirk Franklin has been a multi-platinum-selling purveyor of majestic fusions of gospel and contemporary music, and a mirror of Christian humanity boldly reflecting what one faith-walking man can accomplish when he focuses on God and utilizes the gifts He's given him. Franklin is a pioneer in gap-bridging musicianship, uniting audiences across gospel, hip hop, pop and R&B. His irresistible rhythms and rhapsodies have resulted in albums that consistently top both Billboard's Gospel and Christian charts, as well as ascend into the Top 10 of the R&B/Hip Hop chart. His unprecedented penetration into mainstream music has fortified him to also become a New York Times bestseller author for *The Blueprint: A Plan for Living Above Life's Storms* (Gotham/Penguin). For 8 seasons, Franklin was the host and executive producer of the gospel talent show "Sunday Best," the highest-rated gospel program in BET network history. To date, the musical trendsetter has garnered 12 GRAMMY® Awards; an American Music Award; 40 Stellar Awards (gospel); 20 Dove Awards (CCM); 12 NAACP Image Awards; 3 BET Music Awards, a Soul Train Award and numerous others.

In light of his success in the music industry, Franklin still acknowledges his humble beginnings. He is never far from that frightened and forlorn young man who didn't always know which way to turn, which is what makes Franklin one of the most relatable and respected messengers in his field.

## CAMP LOTUS

Camp Lotus is a one-week music camp that gives aspiring musicians at the high school level an opportunity to maximize their potential and aids in preparing the young musician for a career in the music industry. With workshops in Songwriting, Music Production, Media and Music Business, students are given the opportunity to write and record their own song, conduct an interview, learn marketing techniques using digital media and so much more! Students will learn from some of the most respected names in the industry, including 12-Time Grammy Award winning artist, Kirk Franklin hosted out of his brand new, state-of-the-art recording studio. Camp Lotus culminates with a Grand Finale Concert featuring campers performing at the Levitt Pavilion at The University of Texas at Arlington, which reaches an audience of over 3,000 people.

The Franklin Imagine Group's CAMP LOTUS sets aside one week during the summer to expand, explore, and inspire young talented teens in the local metroplex through music. It is the bipartisan universal language of unity spoken only through a dance, a melody or theatrical piece that speaks to the hope of the next generation. Under the vision of Kirk Franklin, talented teens hand-chosen through local schools, churches, boys and girls clubs etc., will assemble together for a week of performance sessions and various break out classes focused on individual gifts, personal nourishment and inspiration from some of the leading artists in their field. The week will conclude with a finale event that brings the performances together for a grand production created to showcase the brilliance and the hope that exists right in our own back yard.

With programs for the arts being cut in the school systems across our country, these camps offer a unique opportunity to teens with musical abilities in the public school setting the hope that their environment doesn't dictate their destiny.

"MUSIC WAS MY WAY OUT," says Franklin, who was raised in a rough area of Fort Worth, Texas. "If it wasn't for the music speaking to me at an early age, and a core group of teachers and leaders that pulled me out of an environment ripe for destruction, my life narrative would have a totally different ending. Music can not only change lives, but also SAVE lives. We don't want to just entertain, to be creatively repetitive, or stay in the shallow part of creativity, we want to go deeper than we've gone before to pull out the best in the artist, and the art. Let's go deeper!"

### VISION

Investing in our youth through music

### MISSION

The mission of TFIG is to impact lives through the arts by establishing a foundation for them to learn, know and grow in the basic tenants of a career in the arts through camps, conferences, mentoring as a means to develop character, skills and abilities for future successes in life, family and work environments.

# THE VISION & MISSION

# SPONSORSHIP LEVELS AND BENEFITS

## DIAMOND SPONSOR \$50,000

- Support 25 camp participants throughout a program where they are exposed to the arts, top level mentors and develop their raw talent as well as soft skills
- Opportunity to participate on up to 9 arts exposure tours with students including dance, theatre, music halls and more
- 6VIP Tickets to the Launch Luncheon to be seated with camp participants
- 6 VIP Tickets to the Mid-Year Gratitude Reception- a private reception and student performance with Kirk and Tammy Franklin in attendance
- 6 VIP Tickets to the End of School Year Celebration at Levitt Pavilion with student performances with opportunities to meet arts celebrities in attendance as well as top camp participants

### GENERAL BENEFITS

- Recognition in printed and electronic materials including website, press releases, social media and special event signage
- Membership on Advisory Council (optional)

## PLATINUM SPONSOR \$25,000

- Support 20 camp participants throughout a program where they are exposed to the arts, top level mentors and develop their raw talent as well as soft skills
- Opportunity to participate on up to 6 arts exposure tours with students including dance, theatre, music halls and more
- 4 VIP Tickets to the Launch Luncheon to be seated with camp participants
- 4 VIP Tickets to the Mid-Year Gratitude Reception- a private reception and student performance with Kirk and Tammy Franklin in attendance
- 4 VIP Tickets to the End of School Year Celebration at Levitt Pavilion with student performances with opportunities to meet arts celebrities in attendance as well as top camp participants

### GENERAL BENEFITS

- Recognition in printed and electronic materials including website, press releases, social media and special event signage
- Membership on Advisory Council (optional)

## GOLD SPONSOR \$25,000

- Support 10 camp participants throughout a program where they are exposed to the arts, top level mentors and develop their raw talent as well as soft skills
- Opportunity to participate on up to 3 arts exposure tours with students including dance, theatre, music halls and more
- 2 VIP Tickets to the Launch Luncheon in October to be seated with camp participants
- 2 VIP Tickets to Mid-Year Community Outreach- a private student performance with Kirk and Tammy Franklin in attendance
- 2 VIP Tickets to the End of School Year Celebration at Levitt Pavilion with student performances with opportunities to meet arts celebrities in attendance as well as top camp participants

### GENERAL BENEFITS

- Recognition in printed and electronic materials including website, press releases, social media and special event signage
- Membership on Advisory Council (optional)

# SPONSORSHIP LEVELS AND BENEFITS CONTINUED...

## BRONZE SPONSOR \$5,000

- Support 5 camp participants throughout a program where they are exposed to the arts, top level mentors and develop their raw talent as well as soft skills
- Opportunity to participate on up to 2 arts exposure tours with students including dance, theatre, music halls and more
- 2 VIP Tickets to the Launch Luncheon in October
- 2 VIP Tickets to the Mid-Year Community Outreach- a private student performance with Kirk and Tammy Franklin in attendance
- 2 Priority Seating Tickets to the End of School Year Celebration at Levitt Pavilion

### GENERAL BENEFITS

- Recognition in printed and electronic materials including website, press releases, social media and special event signage



## COPPER SPONSOR \$2,500

- Support 2 camp participants throughout a program where they are exposed to the arts, top level mentors and develop their raw talent as well as soft skills
- Opportunity to participate on up to 1 arts exposure tour with students including dance, theatre, music halls and more
- VIP Ticket to the Launch Luncheon in October
- 1 Ticket to the Mid-Year Community Outreach- a private student performance with Kirk and Tammy Franklin in attendance
- Priority Seating Ticket to the End of School Year Celebration at Levitt Pavilion

### GENERAL BENEFITS

- Recognition in printed and electronic materials including website, press releases, social media and special event signage



# SPONSORSHIP COMMITMENT FORM

LEVEL OF SUPPORT/DONATION \_\_\_\_\_

Listing (for printed materials) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT:

Check payable to The Franklin Imagine Group Amount enclosed: \$ \_\_\_\_\_

Please bill my (circle one): Visa MC AmEx Disc

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on the Card (if different than above) \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

\_\_\_\_\_

Please note that if a credit card is listed, this document will be securely shredded immediately after processing payment per our Record Retention policy as your privacy and security is important to our agency.

I prefer my support to be anonymous

In honor of \_\_\_\_\_

In memory of \_\_\_\_\_

I would like an acknowledgment of this gift in honor/memory of sent to:

\_\_\_\_\_

Pay online at [FranklinImagineGroup.com](http://FranklinImagineGroup.com) or mail your check and this form to:

The Franklin Imagine Group  
Attn: Nina Jones  
1527 West State Highway 114, Ste. 500-294  
Grapevine, TX 76051

Questions? Contact us at [info@franklinimaginegroup.com](mailto:info@franklinimaginegroup.com) or call 214-734-2281



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